



December 13, 2023

Jenifer Kern
Assistant Director for Marketing, Media, Retail and Programs
University at Buffalo Recreation
153 Alumni Arena
Buffalo, NY 14260

To Whom It May Concern,

I am writing to wholeheartedly recommend Venkata Harikrishna, Talapala, for any position or opportunity related to videography and video production. During his tenure under my supervision, Harikrishna showcased exceptional skills, both in terms of technical proficiency and soft skills, making a significant impact on the projects he undertook.

Harikrishna served as a videographer under my guidance, focusing primarily on solo projects while demonstrating a remarkable ability to collaborate effectively within a team setting. His approach to teamwork was characterized by strong team management, agile project development, and leadership as a project lead. Despite the individual nature of his projects, Harikrishna always ensured seamless collaboration with other team members, fostering a positive and creative team environment.

One of Harikrishna's standout qualities is his technical expertise in professional video production. He consistently exhibited precise shot composition and creative video skills, demonstrating a keen eye for visual storytelling. Harikrishna is proficient in a wide range of industry-standard tools, including Adobe Premiere Pro, After Effects, DaVinci Resolve, Photoshop, and Lightroom. His mastery of these tools greatly contributed to the high quality and polished finish of his video projects.

From the inception of a project through to its completion, Harikrishna was deeply engaged in all aspects of the creative process. He displayed exceptional skills in brainstorming, storyboarding, production, and editing, showcasing a comprehensive understanding of the entire videography workflow. Harikrishna's commitment to excellence and his ability to pay meticulous attention to detail greatly enhanced the overall quality of our projects.

Beyond technical skills, Harikrishna consistently demonstrated an outstanding work ethic and a strong sense of responsibility. His dedication to each project, coupled with his ability to meet deadlines without compromising on quality, sets him apart as a professional who can be relied upon to deliver exceptional results.

In conclusion, Venkata Harikrishna, Talapala, is a talented and dedicated individual with a rare blend of technical expertise, creativity, and strong interpersonal skills. I have no doubt that he will continue to excel in any professional context he chooses to pursue.

If you require any further information, please feel free to contact me at jckern@buffalo.edu or 716-645-2976. I am more than happy to provide additional insights into Venkata Harikrishna, Talapala's outstanding capabilities.

Thank you for considering Venkata Harikrishna, Talapala, for this opportunity.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jenifer Kern", written over a light blue horizontal line.

Jenifer Kern
Assistant Director for Marketing, Media, Retail and Programs
University at Buffalo Recreation